

# OSCAR MOYANO CREATIVE

Boca Raton, Florida 33427 | Oscar@OscarMoyano.com | 954.682.2725 | My Portfolio | LinkedIn | My Reviews

## SUMMARY

Trilingual and innovative graphic designer and creative with an entrepreneur spirit. I am known for creating and driving compelling design ideas, campaigns and messaging, most times out-of-the-box. With over 25 years of experience I am a seasoned creative director, both in Traditional and Digital medias. [Please click here to see my reviews!](#)

## APPLICATIONS

Expert in Adobe Creative Suite. Photoshop, Lightroom, Illustrator, InDesign, Premiere, DreamWeaver, Bridge, Camera RAW, Adobe Express etc.  
Cloud based design tools such Canva, Fiverr. Magazine publishing, New media publishing, Social media, User Interface Design Software.  
Web Design and Implementation. Film and digital photography direction. Mac and PC platforms. Microsoft Office applications.

## PROFESSIONAL EXPERIENCE

**Moyano Design/Moyano Photography.**

Art director/Photographer, January 2004 – on going

---

**ACT-ON, Portland.** [act-on.com](http://act-on.com)

Art director consultant, January 2022 –December 2024

Worked for [Act-On on brand development](#), brand enforcement as well I've produced conceptual work, photography, implemented new standards and participated on the new styles for brand evolution. Designed a large amounts of show displays, guides, white papers and advertising in general.

---

**Cendyn Hospitality, Boca Raton, FL**

Designer, Creative Direction Consultant / Photography. September 2015 – August 2021

Brand development and conceptual Art direction. I was in charge of the [Web and Traditional designs](#) depending on my teams needs. Lots of B2B White Papers, very successful series of guides and other publications. Heave amounts of online advertising design with banners and such. We won a couple of design awards.

As a photographer I was in charge of the headquarters in Boca Raton [events](#) photography as well [team leadership](#) series.

---

**Newell Brands (formerly Jarden Consumer Solutions) Jarden Consumer Solutions, Boca Raton, FL.** [Info here](#)

Digital Producer / Web Designer / Art Direction. September 2014 - September 2017

[Create and develop digital identities](#) for different major brands, such Food Saver, Mr. Coffee, Oster, Margarita Ville, Crock Pot, Holmes Products, SunBeam Products, Rival brand among many others. This was a time a highly creative dynamic work as Jarden was moving towards the digital in-house development of websites for their major brands. Those brands were in need of urgent updates. Luckily we had a team os creatives and leaders that allowed us too build them in-house.

We had an incredible success and all our hobs were designed and develop by our team. I am still very proud of our work.

As photographer, a very small number of product photography was provided.

---

**Amadeus North America. Miami, FL.** [amadeus.com](http://amadeus.com)

Designer, Art Direction Consultant / Photography. May 2009 - March 2014

[Art Direction](#) and [Photography](#) on contracted event jobs, we had over 45 major contracted projects within 6 years, including a major rebranding process in 2013-2014, working directly for their main agency in Ireland, via Madrid and Miami. As many other brands, lots of B2B type materials, lots of white papers, guides, and conceptual design.

---

## EDUCATION

Advertising Graphic Design, ETEC - Escola Técnica de Comunicação, Rio de Janeiro, Brazil